



ONE DAY INTERNATIONAL CONFERENCE

Leadership, Entrepreneurship and Sustainable Development: Smart Innovation for Networked Ecosystems

February 12, 2019

9.00 – 9.45

Registration

9.45 – 10.00

Opening ceremony

Institutional Greetings – University of Florence , Italy

Ersilia Menesini

Director of Department of Education, Languages, Intercultures, Literatures and Psychology, University of Florence, Italy

Mario Curia

President of the Confindustria Firenze Formazione - Co.Se.Fi Training Agency of Confindustria, Florence, Italy

Annamaria Di Fabio

Director of two International research and intervention Laboratories:
*Cross-Cultural Positive Psychology, Prevention, and Sustainability (CroCPosPsychP&S);
Psychology for Vocational Guidance, Career Counseling and Talents (LabOProCCareer&T);*
Department of Education, Languages, Intercultures, Literatures and Psychology,
University of Florence, Italy

10.00 – 11.00

*Keynote Lecture – Peter Drucker’s Approach to Leadership, Entrepreneurship and Innovation:
With Specific Focus on How Korean Companies (Samsung, LG, Hyundai Group) Became Global Leaders*
Uichol Kim, Business School, Inha University, Korea and Senior Advisor Asia, Global Peter Drucker Forum

11.00 – 11.45

*Keynote Lecture – Intrapreneurial Self Capital, Human Capital Sustainability Leadership,
Psychology of Sustainability and Sustainable Development: key resources for Innovation*

Annamaria Di Fabio, Department of Education, Languages, Intercultures, Literatures and Psychology,
University of Florence, Italy

11.45 – 12.15

Coffee break

12.15 – 12.45

Expert Witness Lecture – Entrepreneurship and training challenges in the XXI Century

Mario Curia, President of the Confindustria Firenze Formazione - Co.Se.Fi Training Agency of Confindustria,
Florence, Italy

12.45 – 13.30

Discussion

13.30 – 15.00

Lunch

15.00 – 15.30

*Invited Lecture – Sustainability of working places in industrial districts traditionally characterized
by production systems of small and medium sized enterprises: How to regenerate environment,
territory and society?*

Giovanni Santi & Emanuele Leporelli, Department of Energy, Systems, Territory and Constructions Engineering,
University of Pisa, Italy

15.30 – 16.00

*Invited Lecture – Entrepreneurship and places for trade between past and present: Business, identity
challenges and psychology of sustainability and sustainable development*

Emanuele Leporelli & Giovanni Santi, Department of Energy, Systems, Territory and Constructions Engineering,
University of Pisa, Italy

16.00 – 17.00

Discussion

17.00 – 17.30

Conclusions and new opportunities: From research to application

Uichol Kim and Annamaria Di Fabio – Business School, Inha University, Korea, & University of Florence, Italy