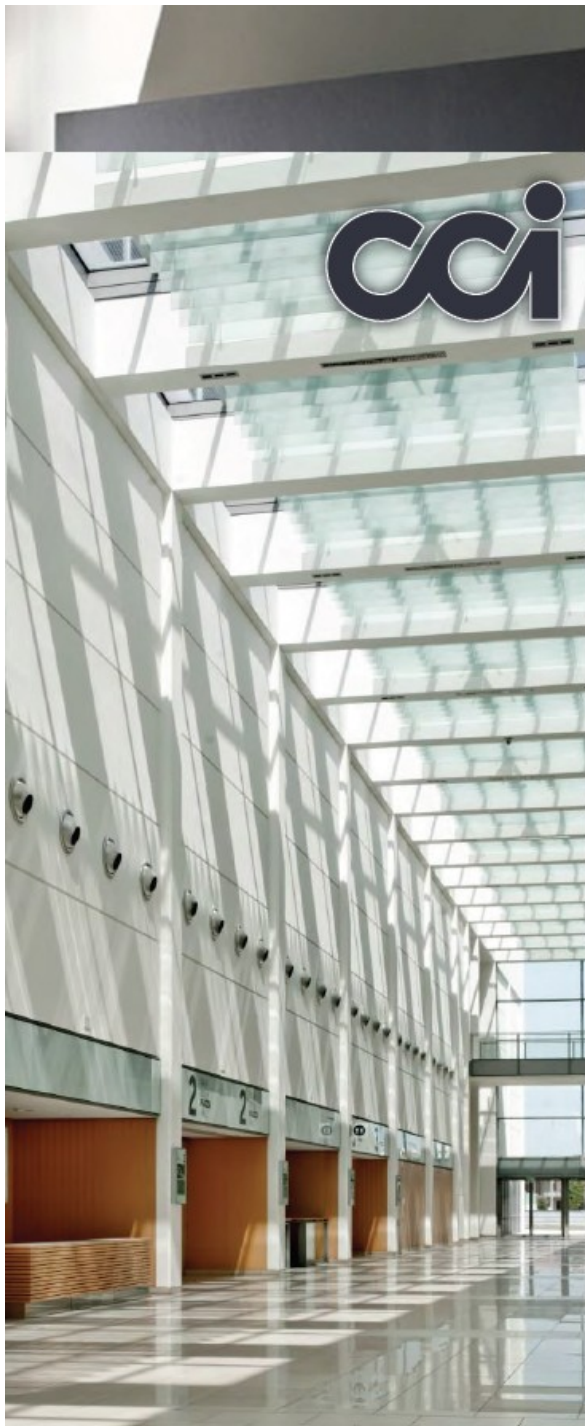


cci



cci centro congressi
internazionale





OUR NUMBERS

50 Years in Business

25 Years of technical and scientific conferences

Over **2000** events from 100 to 7000 participants

3 operational offices in Turin, Pisa and Rome,
specialized in global congress organization
and Association Management services

20 highly qualified staff members

Secretarial support for **11** scientific societies
with 9,200 fellows, including 2 international
societies, 8 national ones, 1 regional

Our core business is focused on the global congress organization and on association management. Through the offices in Turin, Pisa and Rome, we are able to satisfy the needs of the most demanding international clientele for the management of scientific conference in Italy and abroad.

Over the past 25 years we have organized international conferences in Italy and abroad, ministerial meetings, large companies conventions and technical-scientific fairs, hosting up to 7000 participants. The Italian and international stakeholders in the scientific field have entrusted the management of our secretariat. For them we perform educational and e-learning activities accredited CME (Continuing Medical Education) and spread scientific knowledge throughout editorial activities.

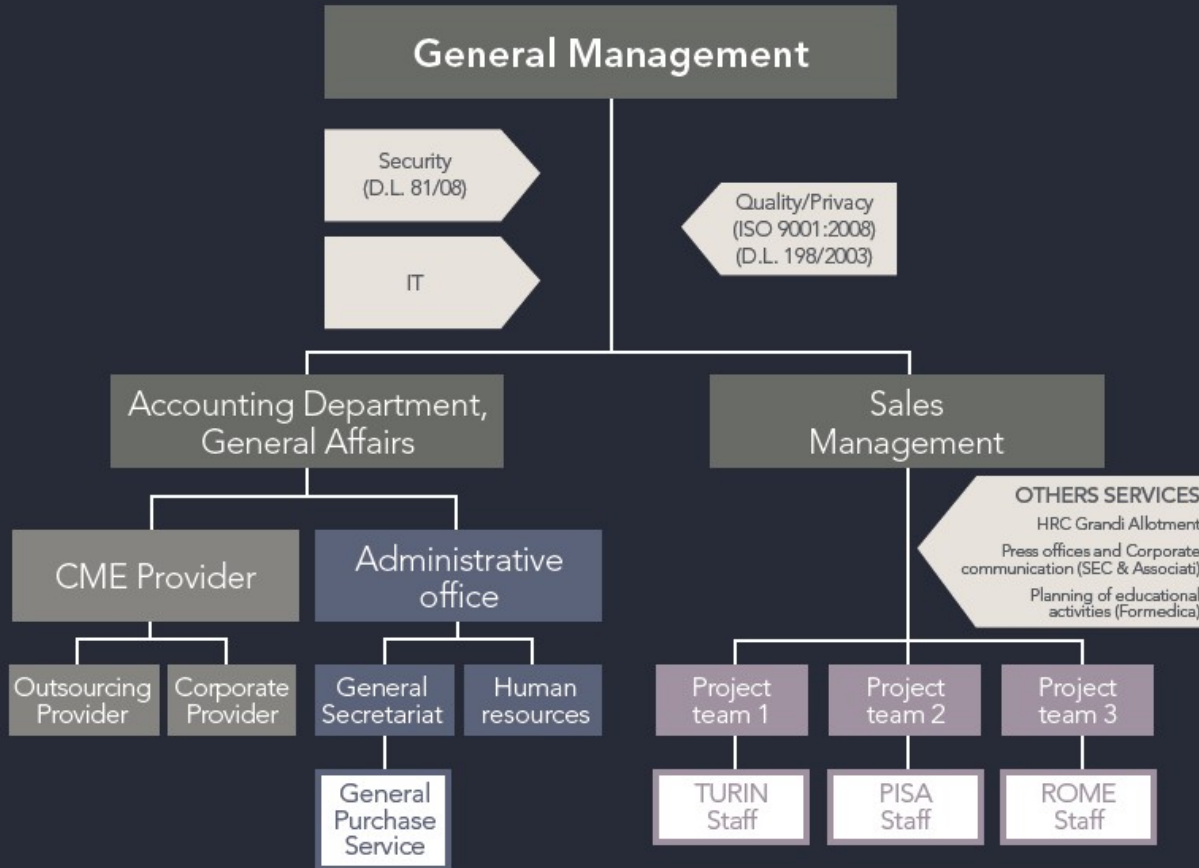
ALL OUR ORGANIZATIONAL PROCESSES ARE CONTROLLED UNDER UNI EN ISO 9001:2008

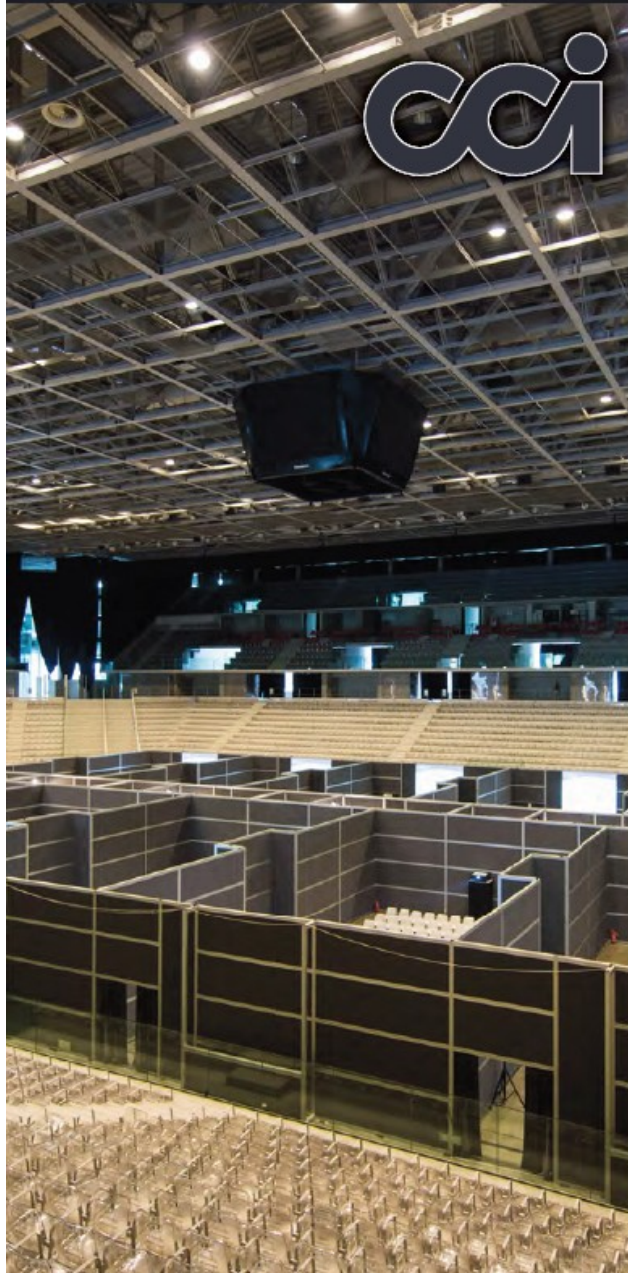
Administration
Human Resources
Quality Services
General Management



ORGANISATION

Our flow chart underlines a human-based company. The entire structure, such as administration office, human resources, quality office and general management, represents the fundamentals that lead the organization.





OUR GOALS

Sharing common goals

MANAGING SCIENTIFIC SOCIETIES:

to be at the forefront of associative marketing projects aimed at increasing the number of fellows while keeping up-to-date with the regulations as a precondition to build prestige and reputation

ORGANIZING MAJOR EVENTS:

leverage technology in technical organization and scientific communication

MANAGING CME EDUCATIONAL ACTIVITIES:

achieve a reputation of excellence in the provision of education through direct design and assessment of educational projects

OPTIMIZING ECONOMIC RESULTS:

to develop fundraising and sponsoring, without forgetting “credit collection” methods. Trade relation tools for absolute safety in the financial planning of events and congresses. Take measures to avoid conflicts of interest

INTERNATIONALIZATION OF OPERATIONS:

a good opportunity as well as a must. It requires specific projects relying on the international experiences and networking of the CCI scientific communication



OUR SERVICES

GLOBAL CONGRESS ORGANIZATION

Most of the CCI's experience comes from the activities of Organizing Secretariat, dedicated to the conference organization in the "all included" form that includes the full management of all related services, pre and post conference, as well as the logistic and economic aspects.

BIDDING

Thanks to the long-time international experience, CCI works with organizations and committees who wish to propose themselves as ambassador in the bidding for international events. CCI is able to manage the acquisition of all data required by the bid guidelines, organize the bid book and the tentative budget. It can also provide the economical coverage for the costs of the bid organization until its formal presentation, supporting it with promotional booth and materials, gadgets, movies or presentations.

One of our last successful experience: in Yokohama, in September 2012 the CCI staff followed Prof. Marco Romanelli, University of Pisa, in the application for the management of 5th Congress of WUWHS World Union of Wound Healing Societies. We won the bid and the congress will be held in Florence in 2016. (In Yokohama there were 3500 wound care specialists, in Florence we will expect over 4500).



OUR SERVICES

ASSOCIATION MANAGEMENT

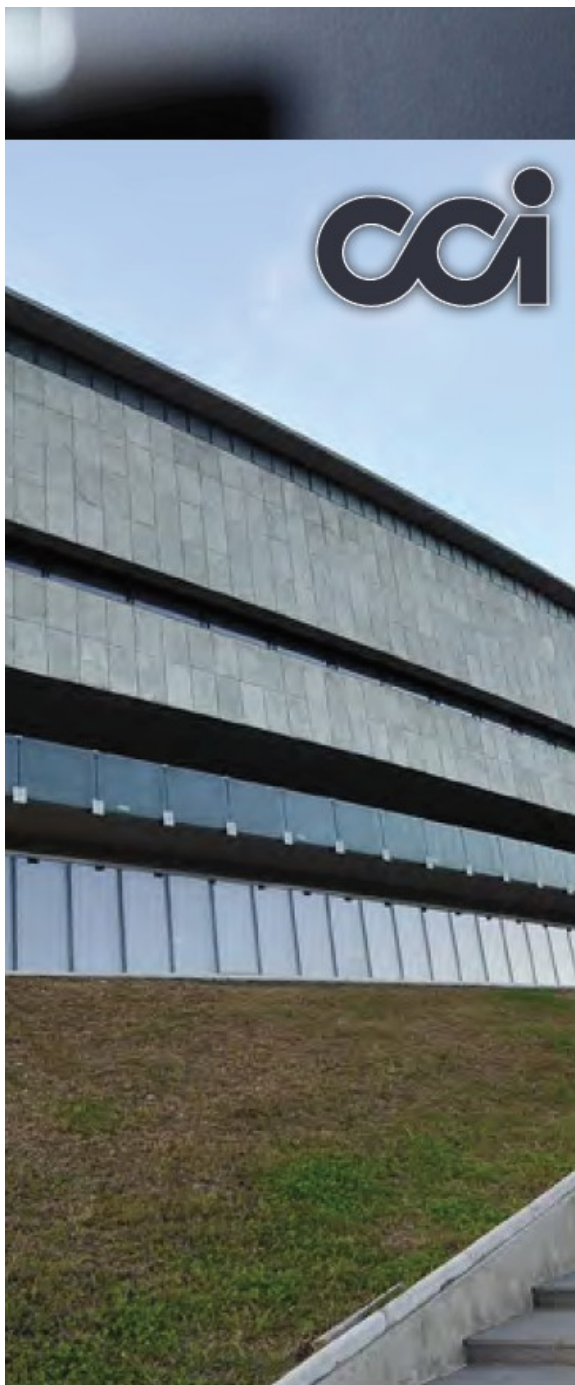
Foundations, associations and international scientific societies rely on our organizational and operational expertise to manage: treasury, associates database, President Secretariat, corporate secretariat, etc.

We rely on a specific software, based on platforms also used for e-learning, created for an easy administrative management and adapted to communicate with over 5,000 members. Our exclusive platform is an important tool for the process management of associations and for a more effective communication with the public, between the members, and between the members and the governing bodies.

Planning events and media campaigns with a divulgation or promotional character to raise public awareness about specific issues in health, education, and prophylaxis in order to sensitize and inform, to achieve a greater visibility, and to turn it into a widespread consensus that may provide the scientific society a higher credit in the national and international context. All initiatives are implemented with joint or specific projects in the web application to involve the ever-increasing web audience through a skillful use of the resources offered by the World Wide Web, such as social networks, blogs, web magazines, aggregation tools, etc.

TECHNICAL EXHIBITION

25,000 square meters a year for industrial, technical and scientific exhibitions; financial performances with the highest added value in support of congress events; a specifically formed commercial structure market packages prepared for potential exhibitors, while an adequate technical structure monitors problems concerning design, layout, assembly and dismantling operations, special or modular fittings, authorisations, etc.



OUR SERVICES

PRESS OFFICE

Implant and management of Press Offices and Media Relations for meetings, congresses, and technical or scientific events to strengthen the image and representation of a scientific association, both on the national and international range, focusing the message on the main theme of the event.

The Press Office is designed and run according to the most advanced guidelines of integrated and interactive communication. The main purpose is to elicit the local, national, and international media's utmost interest in the scientific committee, the presenters of the event, and to the scientific matters, in order to stir up the scientific community with a reliable, clear, and trustworthy standing, able to become an accredited "opinion leader."

Such an integrated and innovative structure should lead to the involvement of the major national and international newspapers, both general and specialized.

The Press Office management is run by CCI in partnership with SEC & Associates, an Italian leader among Press Agencies and Public Relations, with headquarters in Turin, Rome, Naples, Bari, Messina, Udine, Treviso and Parma, operating venues in France, Spain, Germany and Poland, and partnerships in the USS, United Kingdom, Russia, Dubai and Beijing.

INSTITUTIONAL REFERENCES

Management of the relationship with the local and national establishment, politics and government, in order to "noise" support and ward the role and the authority of the scientific Association and of its members. The Scientific Association is a positive stakeholder for the interests of the community, which has to be recognized as an authoritative subject, in order to be involved in the decision-making processes, in the law and regulations fields, and in all the contexts involving its jurisdiction.



SOCIAL NETWORKING

CCI has a complete skill level in planning events, but also in making your company stronger and more visible on the web.

As a support of the standard communication on the traditional channels (media, mailing list, specific journals, web sites and so on), the social medias, as Facebook or Twitter, can become the main tool for every session, every speaker and every topic.

The Network can become a very important tool to give life to the event before, during and after, to group members' feedbacks, to give continuity to the debate and to the personal relationships, in order to encourage the users to share their suggestions, opinions and advices.

Share individual comments means broadening people interest on the event.



OUR WORK

For Sciencies and Culture

- AAROI** Associazione Anestesisti Rianimatori Ospedalieri Italiani
ACOI Associazione Chirurghi Ospedalieri Italiani
AEGS Association of European Geological Societies
AIDA Associazione Italiana Dermatologi Ambulatoriali
AIIC Associazione Italiana Ingegneri Clinici
AISLeC Associazione Infermieristica per lo Studio delle Lesioni Cutanee
AIUC Associazione Italiana Ulcere Cutanee
AMD Associazione Medici Diabetologi
ANDI Associazione Nazionale Dentisti Italiani
ASL Association for Symbolic Logic
AUP Associazione Urologi Piemontesi e Valdostani
EARA European Association for Research on Adolescence
ECCTD European Conference on Circuit Theory and Design
ECTA Eurasian Colorectal Technologies Association
EFES European Federation of Endocrinology Society
ESS European Society of Surgery
ESVCP European Society of Veterinary Clinical Pathology
EuCheMS European Association for Chemical & Molecular Sciences
FIMMG Federazione Italiana Medici Medicina Generale
GHRG-IGFRS Growth Hormone Research Society and the Insulin-like Growth Factor Research Society
IAHA Association for Human Auxology
IAPL International Association of Logopedics and Phoniatrics
IASLC International Association for Study of Lung Cancer
ICPM International Psychosomatic Association International Association of Fracture
IPS International Primatological Society
ISPEW International Society for Pediatric Wound Care
LICAGE Liver Intensive Care Group of Europe
METREX European Conference of Metropolitan Cities
SIA Società Italiana di Andrologia
SIAARTI Società Italiana Anestesia Analgesia Rianimazione Terapia Intensiva
SIC Società Italiana di Chirurgia
SICGeM Società Italiana Chirurgia Genitale Maschile
SICE Società Italiana di Chirurgia Endoscopica e Miniinvasiva
SICG Società Italiana di Chirurgia Geriatrica
SICMF Società Italiana di Chirurgia Maxillo-Facciale
SICO Società Italiana Chirurgia Oncologica
SICPRE Società Italiana di Chirurgia Plastica Ricostruttiva ed Estetica
SID Società Italiana di Diabetologia
SIDI Società Italiana per il Diritto Internazionale
SIE Società Italiana di Endocrinologia
SIE Società Italiana di Endodonzia
SIEC Società Italiana di Endocrinochirurgia
SIEDP Società Italiana di Endocrinologia e Diabetologia Pediatrica
SIEOG Società Italiana di Ecografia Ostetrica-Ginecologia e Metodologie Biofisiche
SIGO Società Italiana di Ginecologia e Ostetricia
SIN Società Italiana di Neurologia
SIP Società Italiana di Pediatria
SIPCo Società Italiana di Psicologia di Comunità
SIPeM Società Italiana di Pedagogia Medica
SIPo Società Italiana di Podologia
SIPU Società Italiana di Podologia Universitaria
SIROM Società Italiana di Radiologia Odonto-Maxillo Facciale
SIRTes Scuola Internazionale di Riparazione Tessutale
SMEM Fondazione per lo Studio delle Malattie Endocrino-Metaboliche
WSPC World Society of Pain Clinicians
WUWHS World Union of Wound Healing Societies



OUR WORK

For Institutions and Industry

AIPCR - PIARC International Association of Winter Road - World Road Association

Alenia Spazio

ASL 1,2,3,4 della Città di Torino

ASTM Autostrada Torino Milano

Astrazeneca

ATIG Associazione Tecnica Italiana Gas

CEI Central European Iniziative

Città di Torino

Commissione Europea

Compagnia di San Paolo

Comunità di Sant'Egidio

Consiglio Nazionale Dottori Commercialisti

Consiglio Nazionale Ragionieri

Covidien Italia

EASM European Association Sport Management

Ecoefficiency

Ecosanit

Editrice La Stampa

EFIM

Eli Lilly

ERTICO

ESA

Federgeometri

Ferrari Auto

FIAIP Federazione Italiana Agenti Immobiliari

Professionali

FIAT Auto

FIDH Fédération International des Droits de l'Homme

Fondazione Accorsi

Fondazione CRT

Fondazione Ferrero

Fondazione Giovanni Agnelli

Fondazione Salvatore Maugeri

Foot Care

GBTP Groupement Europeen du Batiment et Travaux

Publics

GlaxoSmithKline

ICE Istituto per il Commercio Estero

International Astronautical Federation

International Suzuki Association

Istituto Bancario San Paolo di Torino

Istituto Nazionale per il Risorgimento Italiano

ISVOR Fiat

ITALGAS

IVECO

Luigi Lavazza

Ministero Affari Esteri

Ministero della Pubblica Istruzione

Ministero Infrastrutture e Trasporti

Molinari

Parlamento Europeo

Patriarcato di Genova

Patriarcato di Venezia

Presidenza del Consiglio dei Ministri

Provincia di Torino

Regione Emilia Romagna

Regione Lazio

Regione Piemonte

Regione Toscana

Roche

Schwarz Pharma

Slow Food

Slow Medicine

SNAM

Società Acqua Marcia

Stato Città del Vaticano

Suzuki Method Italia

The International Associations of Lions

Club Multidistretto 108 Italia

UEN Unione Europea delle Nazioni

Unione Nazionale Giovani Dottori Commercialisti

Università degli Studi di Genova

Università degli Studi di Torino

We will be proud of working with you



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